

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WWJ-TV

INVOICE

For: MICHIGAN GOP 2012(336037)  
520 Seymour Ave  
Lansing, MI 48933-1118

Account Exec: Maggie McWilliams Pol  
Office: GWTS-PH  
Contract Num: 1091-54711  
Contract Dates: 10/25/2012-10/30/2012  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1091-409513  
Invoice Date: 11/04/2012  
Billing Cycle: Weekly  
Billing Period: 10/29/2012-11/04/2012

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**PAY BY** 12/04/2012  
Net 30 days

In Account With: STRATEGIC MEDIA SERVICES(33295)  
3299 K St NW Ste 200  
Washington, DC 20007-4415  
ATTN:Accounts Payable

Product Desc: MI GOP 10/24-10/30

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
3	THE PRICE IS RIGHT	10/29/2012-10/30/2012	MT.....	30	2	2,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		MT.....	2	2,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	11:29:25 AM		MRPTV102502DMMH	30	2,000.00			
10/30/2012	Tu	11:31:07 AM		MRPTV102502DMMH	30	2,000.00			
5	WHO WANTS TO BE MILLIONAIRE	10/29/2012-10/30/2012	MT.....	30	2	600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		MT.....	2	600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	12:23:35 PM		MRPTV100101DMMH	30	600.00			
10/30/2012	Tu	12:15:32 PM		MRPTV100101DMMH	30	600.00			
7	12:28:00-13:30:00	10/30/2012-10/30/2012	.T.....	30	1	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		.T.....	1	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	12:58:20 PM		MRPTV102502DMMH	30	1,500.00			
9	DAVID LETTERMAN	10/29/2012-10/30/2012	MT.....	30	2	700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		MT.....	2	700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo				30			700.00	Preempted
10/30/2012	Tu				30			700.00	Preempted

Warranty - We warrant the above broadcasts were made according to the official station log.

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
10	NAVY NCIS	10/30/2012-10/30/2012	. T . . . . .	30	1	15,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		. T . . . . .	1	15,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	08:31:32 PM		MRPTV100101DMMH	30	15,000.00			
<u>Total Spots</u>		<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>		
Air Time Totals		6	21,700.00	3,255.00	18,445.00	0.00	1,400.00		(1,400.00)

**Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

**Wire Transfer Instructions:**

For Billing Inquiries Please Contact:  
Controller's Dept.

212-856-8000

Gross Billing	21,700.00
Trade Value	0.00
Agency Commission	3,255.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
<b>Pay This Amount</b>	<b>18,445.00</b>

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